

Call for Mentors, Judges, Presenters, and Partners!



The **PreCycle Innovation Challenge** is an annual circular innovation bootcamp and competition hosted by Seattle Good Business Network and Zero Waste Washington that was created to move Washington forward as a leader in waste prevention and reduction, funded in part by the WA State Department of Ecology.

This competition is open to regional early-stage startups that are working to advance Washington's circular, regenerative, and just economy through innovative products or services.

Teams and individuals compete in two tracks, ideation and development, based on the advancement of their project. The 6-week program includes educational and hands-on workshops, mentorship, 1-on-1 assistance, and resources.

The program culminates in a day-long virtual Innovation Summit showcasing existing regional circular innovation initiatives from around the state along with pitches from the finalist teams. Winners receive cash prizes while all teams are offered continuing assistance to support the success of their circular projects.

We are seeking individual experts and community partners to join us for PreCycle Innovation Challenge 2023.

See more details below, or learn more and apply to be a mentor, judge, presenter, or community partner [here!](#)

Program Timeline



Apply at
PreCycleWA.org/get-involved



RESPONSIBILITIES

Mentors – Provide support for a specific team during the program period and potentially beyond

Judges – Evaluate team presentations, selecting finalists and winners

Presenters – Host a 30-120-minute workshop/presentation (see categories below) during a single workshop session

All (above) – Attend Pitch Finalists' orientation; Attend brief twice-monthly check-ins with the program team (coordination, general inquiries, feedback, etc.); Attend live pitch event

Community Partners – Provide media outreach and promotion support for the program and live event

BENEFITS

- **Stipend** up to \$1,000 (Limited: on an as-needed basis)
- **Logo** or Name inclusion on newsletters promoting PreCycle Innovation Challenge
- **Newsletter** feature highlighting you / your organization
- **Recognition** in social media posts
- **Acknowledgment** and logo inclusion at event (as appropriate)

We're seeking business experts with prior experience in the following areas:

BUSINESS FUNDAMENTALS

- Business Concept Ideation
- Social Impact Structures / B-Corps
- Team Building Skills
- General Business Coaching
- Market Analysis / Market Fit
- Marketing Fundamentals
- Basic Financials / Penciling Out
- Story Writing / Storytelling
- Elevator Pitch Development
- Investor Pitch Structures
- Presentation Deck Creation
- Presentation/Pitch Skills
- Non-profit Business

ZERO WASTE and CIRCULAR ECONOMY SECTOR TOPICS

- Finance/FinTech; Technology
- Water (Blue/Grey/Black)
- Emissions
- Food Rescue; Food waste/Agriculture/Compost
- Clothing & Fashion
- Construction/Shelter
- Contamination reduction
- Energy/Storage
- Litter
- Health Care
- Transportation
- Waste Management/Reduction
- Reuse/Repair/Recycling
- Manufacturing/Circularity
- Policy/Public Sector
- Toxics & Green Chemistry