

# PreCycle Innovation Challenge 2023 Application

You don't need to have a fully-formed idea or existing team to participate.

Questions below will not define your participation but will help us match the right resources specifically to you.

Please answer to your best knowledge.

## Demographics

### Name \*

First Name

Last Name

### Preferred Pronouns \*

(ex: he/him, she/they, etc)

### Gender \*

☐ Woman

☐ Man

☐ Gender non-confirming/Non-Binary

☐

### Do you or any individual(s) in your team identify as LGBTQ+? \*

☐ Yes

☐ No

☐ Prefer not to say

### Email \*

example@example.com

**Phone Number \***

**Does the leadership of your team identify with any of the following? Please select all that apply.**

- |                                      |   |
|--------------------------------------|---|
| <input type="checkbox"/> BIPOC       | <input type="checkbox"/> Immigrant                                    |
| <input type="checkbox"/> Multiracial | <input type="checkbox"/> Native American/Indian/Alaskan               |
| <input type="checkbox"/> Refugee     | <input type="checkbox"/> Person with developed or acquired disability |

**Are you affiliated with an Educational Institution? If yes, which?**

**Location \***

City

ZIP code

**Website and social media channels of the project (if applicable)**

**What is your Business/Team/Project Name? (You can change this later) \***

**How developed is your team? \***

- ☐ I'm one person looking to contribute to a team.
- ☐ We have defined functions, but need help building specific skillsets.
- ☐ Our team is gathered, but our collaboration needs improvement.
- ☐ We have clear roles and communicate effectively.

**How many members are on your team currently? \***

ex: 23

**Provide a 2-3 sentence bio for all executive/decision-making team members. Please include their emails and phone numbers. \***



### Which sector(s) apply to your idea? Check all that apply \*

- |  |   |
|--|---|
| <input type="checkbox"/> Clothing & Fashion  | <input type="checkbox"/> Construction/Shelter                             |
| <input type="checkbox"/> Contamination reduction   | <input type="checkbox"/> Emissions  |
| <input type="checkbox"/> Control/Reduction   | <input type="checkbox"/> Energy/Storage                                   |
| <input type="checkbox"/> Finance/FinTech   | <input type="checkbox"/> Fitness & Sports                                 |
| <input type="checkbox"/>   |   |
| <input type="checkbox"/> Food - Agriculture & Litter reduction or Waste reduction Processing | <input type="checkbox"/> Food - Reuse / Compost                           |
| <input type="checkbox"/> Food waste reduction  | <input type="checkbox"/> Health Care                                      |
| <input type="checkbox"/> Media & Communications  | <input type="checkbox"/> Plastics/Substitutes                             |
| <input type="checkbox"/> Policy/Public Sector  | <input type="checkbox"/> Life Cycle Circularity - Distribution/Collection |
| <input type="checkbox"/> Life Cycle Circularity - Manufacturing                              | <input type="checkbox"/> Life Cycle Circularity - Product Design          |
| <input type="checkbox"/> Litter reduction or control   | <input type="checkbox"/> Recycling Markets/Supply Chain                   |
| <input type="checkbox"/> Recycling Systems/Technology  | <input type="checkbox"/> Reduce/Reuse/Repair                              |
| <input type="checkbox"/>   |   |
| <input type="checkbox"/> Social/Economic Justice in the Circular Economy                     | <input type="checkbox"/> Technology (Hardware)                            |
| <input type="checkbox"/> Technology (Software)   | <input type="checkbox"/> Toxics & Green Chemistry                         |
| <input type="checkbox"/> Transportation  | <input type="checkbox"/> Waste Management (General)                       |
| <input type="checkbox"/> Waste reduction   | <input type="checkbox"/> Water (Blue/Grey/Black)                          |
| <input type="checkbox"/> <input type="text" value="Other"/>                                  |   |

## Describe your idea

\*Where applicable leave N/A if you have troubles answering the question

### Are you applying to the idea or development startup track? \*

- ☐ Idea stage startup ☐ Development stage startup

### How well your idea is developed? Do you have a prototype or market ready product/service? \*

- ☐ I/we do not have a formed idea yet
- ☐ The idea is shaping
- ☐ It's a strong business idea. I/we need some help to kick it off
- ☐ I/we have a prototype
- ☐ I'm/we're testing the prototype

- ☐ The product or service is market-ready
- ☐ The product is on the market. I/we need help with development
- ☐

**Describe your product, service, or idea. What's the problem you're trying to solve? What is your process? Briefly describe the lifecycle of your product, service, or idea. \***

**Do you currently have the required equipment/technology to create your product or service? \***

- ☐ Yes, I/we currently have all the required equipment or technology
- ☐ I'm/we're looking to scale production and need additional equipment
- ☐ I'm/we're looking for space to produce and/or sell
- ☐ I'm/we're looking to find equipment to produce/manufacture
- ☐ Not applicable

**Describe your materials' supply. What or who is your main material source? \***

**Do you know if there is a market for your product/service? \***

- ☐ I'm/we're not sure what market fit is.
- ☐ The need is identified but more research needed to gather data.
- ☐ I/we have done enough research to say that there is a clear need.

**If applicable, describe the demand for your product or service and your target consumer or audience. What is your current marketing plan or outreach strategy? \***

**Do you know how your product or service impacts vulnerable communities? \***

**How developed are your basic financial numbers? \***

- ☐ Not at all. I/we don't know how to approach this.
- ☐ Very basic. I/we need someone to look into it.
- ☐ In pretty good shape but needs more refinement.
- ☐ I/we nailed it down. Ready to talk to investors.

## Support needs

**You'll be required to create a video pitch. How experienced are you to create it? \***

- ☐ No experience.
- ☐ I/we have some experience but could use some support to record a video of our pitch idea.
- ☐ I/we feel we are ready for a creative video production.

**In which of the following areas do you need support in the MOST? Please choose up to three. \***

- |   |   |
|---|---|
| <input type="checkbox"/> Ideation                     | <input type="checkbox"/> Business or Non-profit Concept   |
| <input type="checkbox"/> General Business Management  | <input type="checkbox"/> Business Development             |
| <input type="checkbox"/> Technical aspects            | <input type="checkbox"/> Basic Financials / Penciling Out |
| <input type="checkbox"/> Market Analysis / Market fit | <input type="checkbox"/> Social Impact Structures/B-Corps |
| <input type="checkbox"/> Team Building Skills         | <input type="checkbox"/> Marketing Fundamentals           |
| <input type="checkbox"/> Story Writing / Storytelling | <input type="checkbox"/> Elevator Pitch                   |
| <input type="checkbox"/> Investor Pitch Structures    | <input type="checkbox"/> Presentation Deck                |
| <input type="checkbox"/> Presentation Skills          | <input type="checkbox"/> None, we're good on all these!   |

**How did you hear about the PreCycle Innovation Challenge? \***

**\***

- ☐ I accept the Eligibility, Confidentiality and Media Disclaimer conditions.

Submit